

# Titleist THE #1 BALL ON THE 2009 WORLDWIDE PROFESSIONAL TOURS.

WORLDWIDE BALL COUNT			TOTAL WINS WORLDWIDE		
TITLEIST	14 368	66%	TITLEIST	104	59%
Callaway	2 353	11%	Callaway	21	12%
Srixon	1 786	8%	TaylorMade	19	11%
TaylorMade	1 747	8%	Srixon	14	8%
Nike	851	4%	Nike	13	7%
Bridgestone	754	3%	Bridgestone	5	3%
All Others	47	0%	All Others	0	0%
PGA TOUR BALL COUNT			PGA TOUR WINS		
TITLEIST	3 225	65%	TITLEIST	18	49%
Callaway	677	14%	Nike	8	22%
Srixon	343	7%	TaylorMade	5	14%
Nike	290	6%	Callaway	4	11%
TaylorMade	281	6%	Srixon	2	5%
Bridgestone	133	3%	Bridgestone	0	0%
All Others	4	0%	All Others	0	0%
PGA EUROPEAN TOUR BALL COUNT			PGA EUROPEAN TOUR WINS		
TITLEIST	3 177	66%	TITLEIST	17	53%
TaylorMade	705	15%	Callaway	6	19%
Callaway	390	8%	TaylorMade	5	16%
Srixon	278	6%	Nike	4	13%
Nike	228	5%	Srixon	0	0%
Bridgestone	35	1%	Bridgestone	0	0%
All Others	2	0%	All Others	0	0%
CHAMPIONS TOUR BALL COUNT			CHAMPIONS TOUR WINS		
TITLEIST	990	66%	TITLEIST	12	71%
Callaway	225	15%	Callaway	2	12%
TaylorMade	131	9%	TaylorMade	2	12%
Srixon	67	4%	Bridgestone	1	6%
Nike	61	4%	Srixon	0	0%
Bridgestone	33	2%	Nike	0	0%
All Others	0	0%	All Others	0	0%
LPGA TOUR BALL COUNT			LPGA TOUR WINS		
TITLEIST	1 611	69%	TITLEIST	13	72%
Callaway	477	20%	Callaway	3	17%
Bridgestone	91	4%	Srixon	1	6%
Nike	64	3%	Bridgestone	1	6%
TaylorMade	48	2%	TaylorMade	0	0%
Srixon	44	2%	Nike	0	0%
All Others	1	0%	All Others	0	0%
NATIONWIDE TOUR BALL COUNT			NATIONWIDE TOUR WINS		
TITLEIST	2 094	65%	TITLEIST	13	62%
Callaway	403	13%	Callaway	4	19%
Srixon	281	9%	TaylorMade	3	14%
TaylorMade	279	9%	Srixon	1	5%
Nike	107	3%	Nike	0	0%
Bridgestone	55	2%	Bridgestone	0	0%
All Others	1	0%	All Others	0	0%
OTHER WORLDWIDE TOURS BALL COUNT*			OTHER WORLDWIDE TOURS WINS*		
TITLEIST	3 271	64%	TITLEIST	31	61%
Srixon	773	15%	Srixon	10	20%
Bridgestone	407	8%	TaylorMade	4	8%
TaylorMade	303	6%	Bridgestone	3	6%
Callaway	181	4%	Callaway	2	4%
Nike	101	2%	Nike	1	2%
All Others	39	1%	All Others	0	0%

\* Includes South African, Asian, Australasian, Japan and Canadian Tours.

Edited 8/30/09