

Titleist THE #1 BALL ON THE 2009 WORLDWIDE PROFESSIONAL TOURS.

WORLDWIDE BALL COUNT			TOTAL WINS WORLDWIDE		
TITLEIST	10 127	66%	TITLEIST	73	59%
Callaway	1 705	11%	Callaway	17	14%
Srixon	1 237	8%	TaylorMade	15	12%
TaylorMade	1 209	8%	Srixon	10	8%
Nike	605	4%	Nike	6	5%
Bridgestone	502	3%	Bridgestone	3	2%
All Others	22	0%	All Others	0	0%
PGA TOUR BALL COUNT			PGA TOUR WINS		
TITLEIST	2 336	65%	TITLEIST	15	56%
Callaway	494	14%	TaylorMade	4	15%
Srixon	242	7%	Nike	4	15%
Nike	212	6%	Callaway	3	11%
TaylorMade	198	6%	Srixon	1	4%
Bridgestone	100	3%	Bridgestone	0	0%
All Others	4	0%	All Others	0	0%
PGA EUROPEAN TOUR BALL COUNT			PGA EUROPEAN TOUR WINS		
TITLEIST	2 470	66%	TITLEIST	13	52%
TaylorMade	529	14%	Callaway	6	24%
Callaway	301	8%	TaylorMade	4	16%
Srixon	219	6%	Nike	2	8%
Nike	175	5%	Srixon	0	0%
Bridgestone	29	1%	Bridgestone	0	0%
All Others	0	0%	All Others	0	0%
CHAMPIONS TOUR BALL COUNT			CHAMPIONS TOUR WINS		
TITLEIST	643	65%	TITLEIST	8	67%
Callaway	152	15%	Callaway	2	17%
TaylorMade	81	8%	TaylorMade	1	8%
Srixon	42	4%	Bridgestone	1	8%
Nike	40	4%	Srixon	0	0%
Bridgestone	24	2%	Nike	0	0%
All Others	0	0%	All Others	0	0%
LPGA TOUR BALL COUNT			LPGA TOUR WINS		
TITLEIST	1 126	68%	TITLEIST	10	77%
Callaway	361	22%	Callaway	2	15%
Bridgestone	55	3%	Srixon	1	8%
Nike	46	3%	TaylorMade	0	0%
TaylorMade	35	2%	Nike	0	0%
Srixon	31	2%	Bridgestone	0	0%
All Others	1	0%	All Others	0	0%
NATIONWIDE TOUR BALL COUNT			NATIONWIDE TOUR WINS		
TITLEIST	1 384	65%	TITLEIST	8	57%
Callaway	273	13%	TaylorMade	3	21%
Srixon	183	9%	Callaway	2	14%
TaylorMade	182	9%	Srixon	1	7%
Nike	71	3%	Nike	0	0%
Bridgestone	42	2%	Bridgestone	0	0%
All Others	1	0%	All Others	0	0%
OTHER WORLDWIDE TOURS BALL COUNT*			OTHER WORLDWIDE TOURS WINS*		
TITLEIST	2 168	65%	TITLEIST	19	58%
Srixon	520	16%	Srixon	7	21%
Bridgestone	252	8%	TaylorMade	3	9%
TaylorMade	184	6%	Callaway	2	6%
Callaway	124	4%	Bridgestone	2	6%
Nike	61	2%	Nike	0	0%
All Others	16	0%	All Others	0	0%

* Includes South African, Asian, Australasian, Japan and Canadian Tours.

Edited 6/29/09